**Best Practice WordPress Website Success List**

**General List:**

* You Have followed all Principles of the Website Success Checklist
* You Have followed all Principles of the New Website Success Checklist
* You Have followed all Principles of the E-Commerce Website Success Checklist
* You Have followed all Principles of the Business Website Success Checklist
* You Have followed all Principles on the Website Penalization Recovery & Prevention Checklist

**Basic System Necessities**

* Your WordPress Version is At The Latest Version
* Your WordPress Plugins & Themes Are Up To Date
* Your PHP Version is Up to Date (Min Recommended 8.2)
* Your WordPress Website Health Plugin is Active and you are passing Site Health
* You have an SEO Plugin In Use (Rank Math / All In One SEO / Yoast)
* You have a Sitemap.xml file on the Website using a WordPress SEO Plugin (Yoast/Rank Match/All In One SEO)
* You Are Using a Reputable WordPress Hosting Platform Company
* Your WordPress Website Plugin Usage is at a Maximum of 6 Plugins
* You Are Combatting Spam using Askimet & ReCaptcha
* You Have a Proper Category Listing on Your Blog
* Your WordPress Website is Connected to Google Analytics & Search Console
* Your WordPress Website is Connected to Bing Webmaster Tools
* Make Sure Your Website Timezone is Correct
* Add A Favicon to your WordPress Website
* Make Sure Your Company Logo Links to your Landing Page
* Make Sure You Have a 404 Page
* Make Sure Your Software Licenses Are Configured Properly And Have Documentation & Payment Covered For Renewals

**Best Practice Checklist: Themes**

* Your WordPress Website Theme is Active to the Latest In WordPress Development Lifecycle
* Your WordPress Website Theme adheres to Minification procedures with JavaScript, CSS & HTML
* Your WordPress Theme is Used by a Reputable Theme Developer with Great Reviews
* Your WordPress Theme Offers More Than just a Header, Footer, and Basic Styling.   
   -Page Builder  
  -Optimization & Minification / Caching Features  
  -Easy Integration Features For Code
* Your WordPress Theme Is Active With Other Plugin Developers in the WordPress Ecosystem
* Make Sure Your WordPress Theme is Lightweight and is not Heavy on Code

**Best Practice Checklist: Plugins**

* Your WordPress website has a Maximum of 5-8 Plugins in Use
* Your WordPress Website Plugins are active with the latest in PHP Development
* Your WordPress Website Plugins follow the WordPress Ecosystems Best Practices
* Your WordPress Website Plugins adheres to Minification Procedures with JavaScript, CSS & HTML
* Your WordPress Plugins is Active With the WordPress Theme Developers & Even Other Plugin Developers
* Your WordPress Plugins Do Not Compromise Security
* Your WordPress Plugins Help Your Website Deliver a Great Experience and Solve your Business Problems
* Your WordPress Plugins works hand in hand or well with your choice WordPress Theme
* Make sure your WordPress Plugins are Lightweight and not heavy on Code

**Best Practice Checklist: Security & Advanced Systems**

* Your WordPress Website System, Plugins & Themes are all up to date
* Install a Security Plugin
* Setup WordPress Two-Factor Authentication
* Turn On Passwordless Logins For Particular Users
* Enable Brute Force Protection on your WordPress Website
* Turn on File Change Protection on your WordPress Website
* Disable the File Editor on the Backend
* Whitelist Your IP Address
* Setup Magic Links to Make Sure Legitimate Users Do Not Get Locked Out Of Your Website
* Have a Website Database Backup System Installed
* Review File Permissions For your WordPress Website
* Use ReCaptcha on all forms for your WordPress Website
* Have A Backup Plugin / System In Place
* Make Sure You Keep Your Database Clean
* Use a Content Delivery Network For Your Website To Speed it up

**Best Practice Checklist: SEO**

* Ensure you have a WordPress SEO Plugin
* Get a basic understanding of how these plugins work and how they correlate to your SEO
* Make sure all pages and posts have a Unique Title & Description written less than 60 Characters for the Title & less than 160 characters for the Description
* Make sure all pages and posts have keyword optimization strategy.
* Connect Google Analytics to your WordPress Website
* Connect Google & Bing Webmaster Tools
* Make Sure Site Visibility is turned on in Settings -> Reading

**Best Practice Checklist: Maintenance**

* Follow the Website Success Checklist and Make Sure All Items Are Checked
* Make Sure You Update Your WordPress Core, Plugins & Themes Weekly
* Get an SEO Auditing Software and Evaluate Your Website
* Make Sure Site Health on your Website Remains at a Minimum High of 92% or Above Score
* Monitor Organic Traffic to Leverage Your Strategy
* Actively Post Updates, Promotions and Blog Posts